



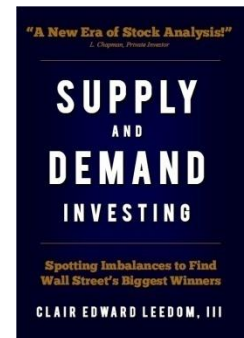
Good Morning!

Today's Presentation

- 1) Detecting Institutional Activity in Stocks**
- 2) Current Rotation Trends in the Market**
- 3) Selected Stocks**

Bud Leedom

- 1992 Created LSI Process
- 1995 San Diego Stock Report
- 1999 *Senior Analyst, Wells Fargo Securities*
- 2007 Leedom Asset Management
- 2016 *Supply and Demand Investing*
- 2023 LAM Fund



Detecting Institutional Activity

- Importance of Institutional Investors
- Imbalance Spotting With LSI Charts
- Selected Stocks

Detecting Institutional Activity

Small Investors At Disadvantage

Detecting Institutional Activity

Institutions Have the Power to Move Stocks!

- Access to Billions of Dollars
- Source & Consumer of Majority of Analyst Research
- Direct Communication with Management
- The “Discoverer” of Undiscovered Stocks

Detecting Institutional Activity

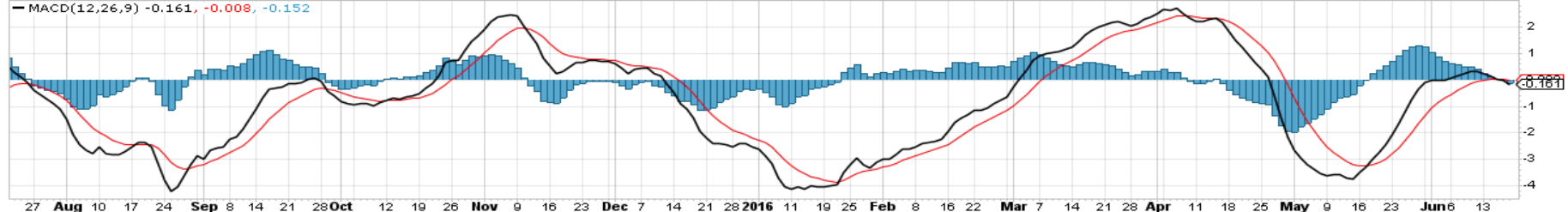
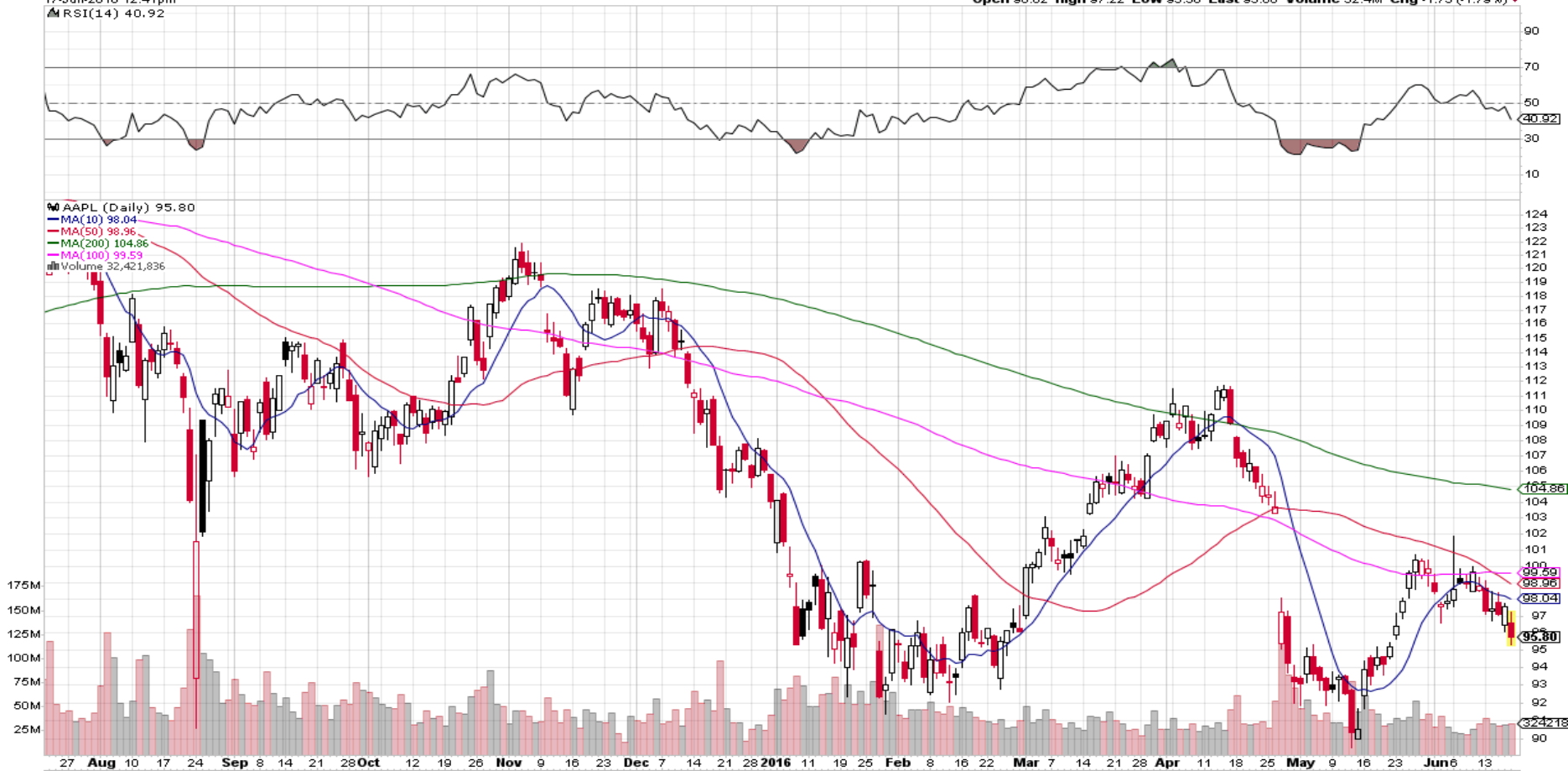
How Institutional Activity is Traditionally Found

- Quarterly 13-F Filings
- Block Trading
- On-Balance Volume Technique
- High Frequency Trading Algorithms
- *Barron's* Roundtable, etc..

Detecting Institutional Activity

AAPL Apple, Inc. Nasdaq GS + BATS
17-Jun-2016 12:41pm
▲ RSI(14) 40.92

© StockCharts.com
Open 96.62 High 97.22 Low 95.36 Last 95.80 Volume 32.4M Chg -1.75 (-1.79%) ▼



Detecting Institutional Activity

The Power of LSI Charts

- Spot Imbalances of Supply and Demand
- Activity Creates Specific Patterns
- Use Patterns to Select Stocks

Detecting Institutional Activity

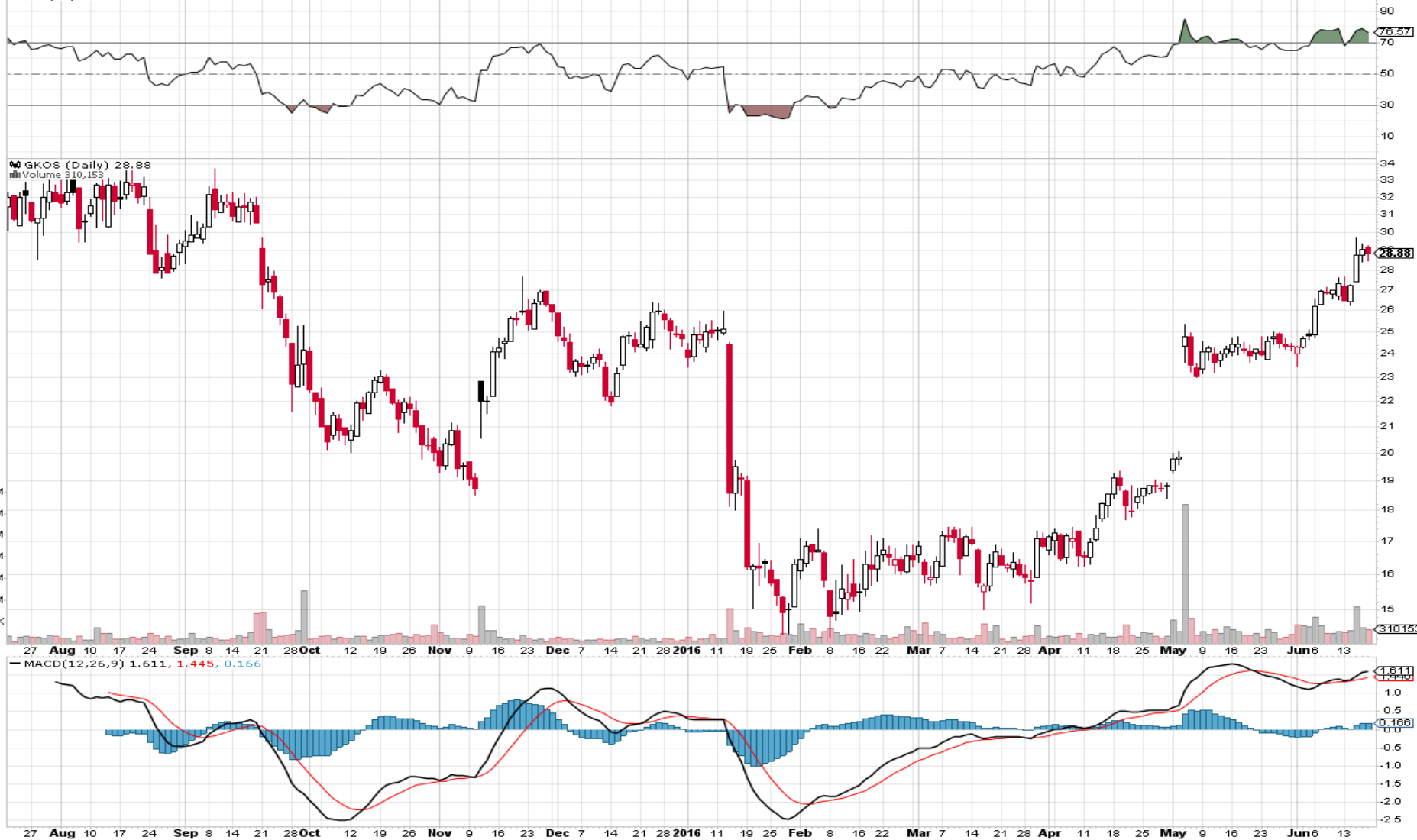
Price & Volume Data (Yahoo Finance)

<i>Date</i>	<i>Close</i>	<i>Volume</i>	<i>+/-</i>	<i>Date</i>	<i>Close</i>	<i>Volume</i>	<i>+/-</i>	<i>Date</i>	<i>Close</i>	<i>Volume</i>	<i>+/-</i>
4/6/2016	17.19	178,100	0.02	4/29/2016	18.84	158,300	0.09	5/24/2016	24.55	312,100	0.59
4/7/2016	17.1	92,400	-0.09	5/2/2016	19.78	546,300	+0.94	5/25/2016	24.79	244,100	0.24
4/8/2016	16.56	224,600	-0.54	5/3/2016	19.87	261,600	0.09	5/26/2016	24.47	94,200	-0.32
4/11/2016	16.5	127,100	-0.06	5/4/2016	24.77	3,200,400	+4.90	5/27/2016	24.36	131,800	-0.11
4/12/2016	16.99	211,900	0.49	5/5/2016	23.5	478,600	-1.27	5/31/2016	24.35	206,000	-0.01
4/13/2016	17.42	181,500	0.43	5/6/2016	23.03	180,400	-0.47	6/1/2016	24.32	424,500	-0.03
4/14/2016	18.23	229,100	0.81	5/9/2016	24.08	275,600	1.05	6/2/2016	24.69	406,700	0.37
4/15/2016	18.55	133,400	0.32	5/10/2016	24.25	211,100	0.17	6/3/2016	24.81	394,100	0.12
4/18/2016	19.11	548,800	+0.56	5/11/2016	23.63	322,100	-0.62	6/6/2016	26.20	610,900	+1.39
4/19/2016	18.83	173,000	-0.28	5/12/2016	24	228,900	0.37	6/7/2016	26.95	407,200	0.75
4/20/2016	18.18	426,700	-0.65	5/13/2016	24.23	372,900	0.23	6/8/2016	26.9	226,500	-0.05
4/21/2016	17.99	179,000	-0.19	5/16/2016	24.44	322,800	0.21	6/9/2016	26.96	234,800	0.06
4/22/2016	18.45	646,100	+0.46	5/17/2016	24.44	271,400	0	6/10/2016	27.29	279,600	0.33
4/25/2016	18.74	250,400	0.29	5/18/2016	24.2	183,200	-0.24	6/13/2016	26.46	241,300	-0.83
4/26/2016	18.84	238,000	0.1	5/19/2016	23.91	190,400	-0.29	6/14/2016	27.21	296,100	0.75
4/27/2016	18.82	154,300	-0.02	5/20/2016	24.2	221,300	0.29	6/15/2016	28.75	851,500	+1.54
4/28/2016	18.75	118,500	-0.07	5/23/2016	23.96	137,700	-0.24	6/16/2016	29.08	364,200	0.33

Detecting Institutional Activity

GKOS Glaukos Corp. NYSE
17-Jun-2016
▲ RSI(14) 76.57

© StockCharts.com
Open 29.18 High 29.28 Low 28.45 Close 28.88 Volume 310.2K Chg -0.20 (-0.69%) ▼



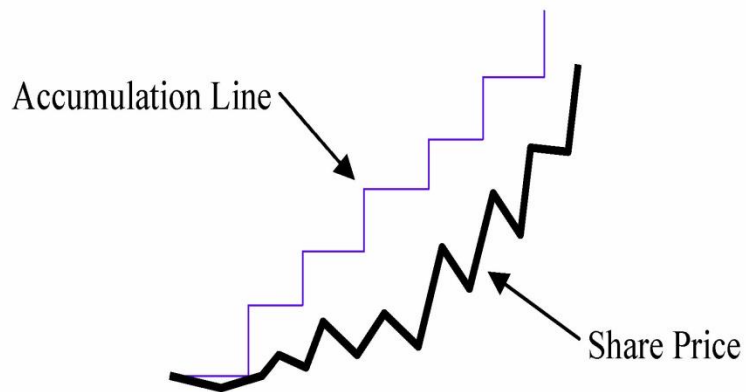
Detecting Institutional Activity

Glaukos (GKOS) \$29.08 H 33.92 L 14.25

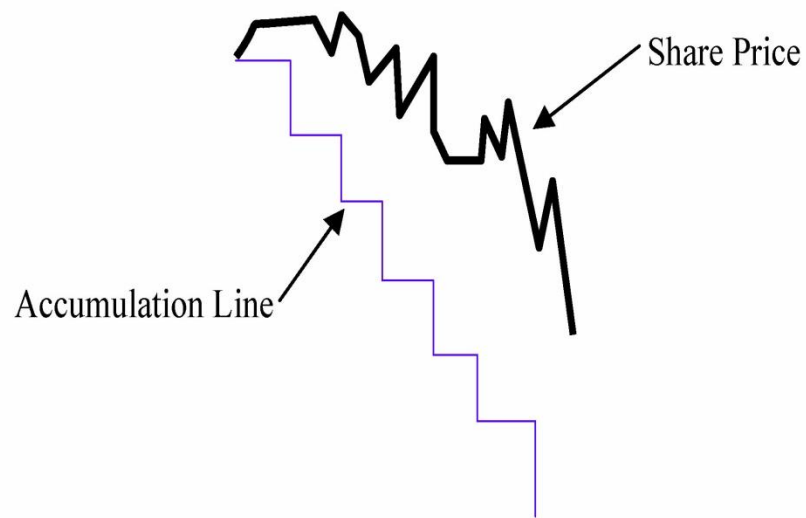


Detecting Institutional Activity

Stock Under Institutional Accumulation



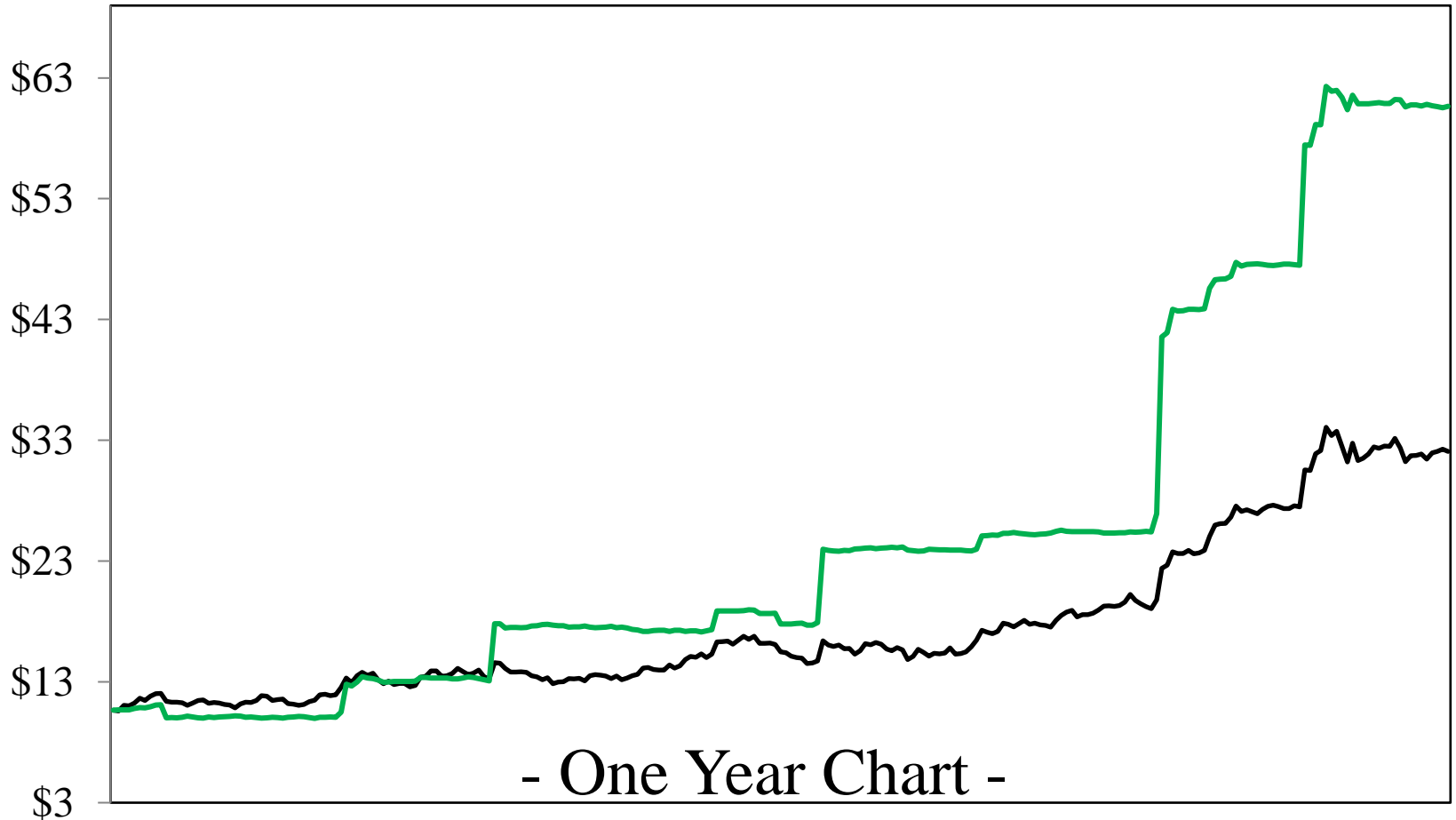
Stock Under Institutional Distribution



Institutional Buying Patterns

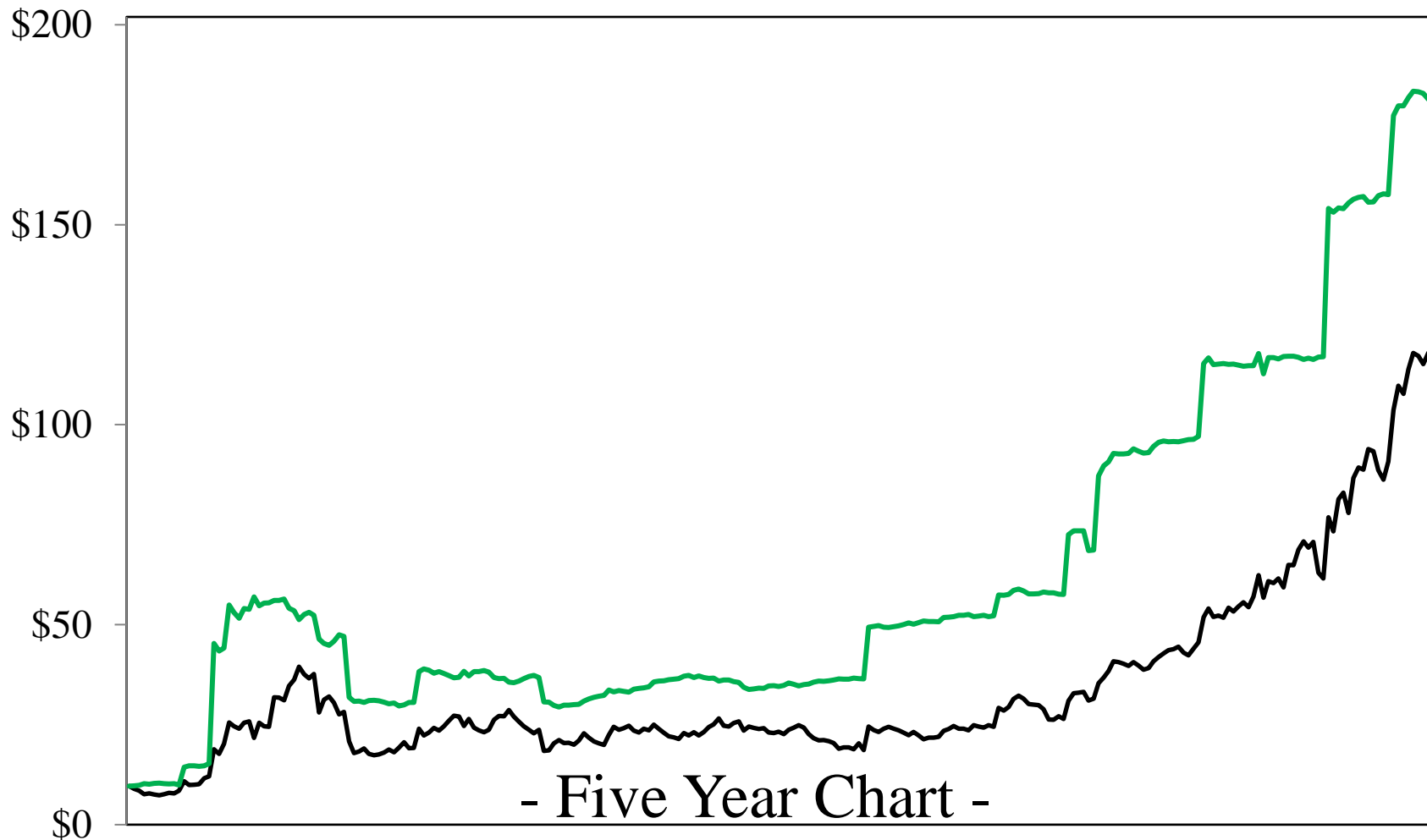
Detecting Institutional Activity

Apple (AAPL) \$32.06 H 34.07 L 10.59



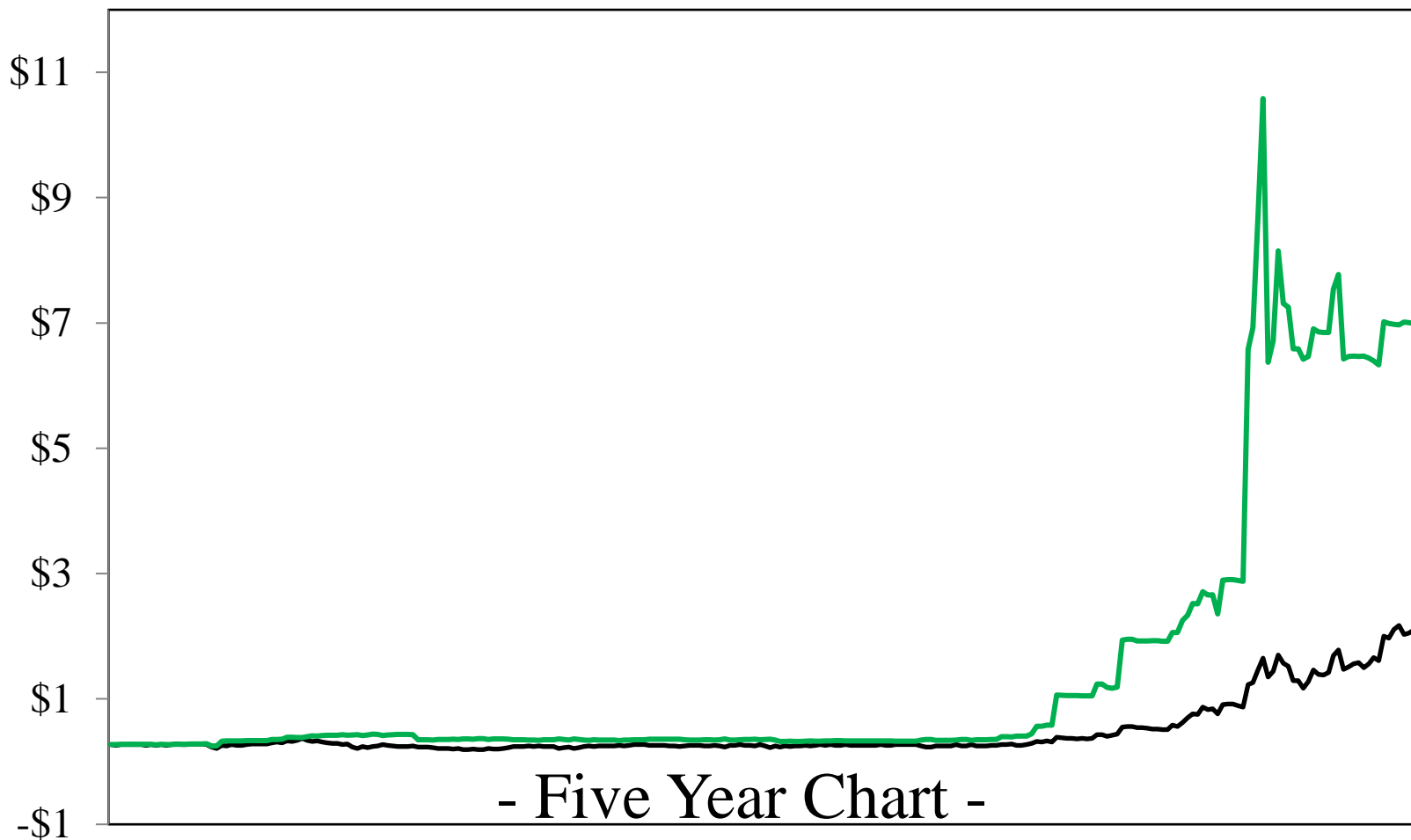
Detecting Institutional Activity

Priceline (PCLN) \$114.86 H 118 L 7



Detecting Institutional Activity

Monster Beverage (MNST) \$2.28 H 2.28 L 0.2



Using Institutional Analysis to Invest

Increasing the Effectiveness of Our Investing

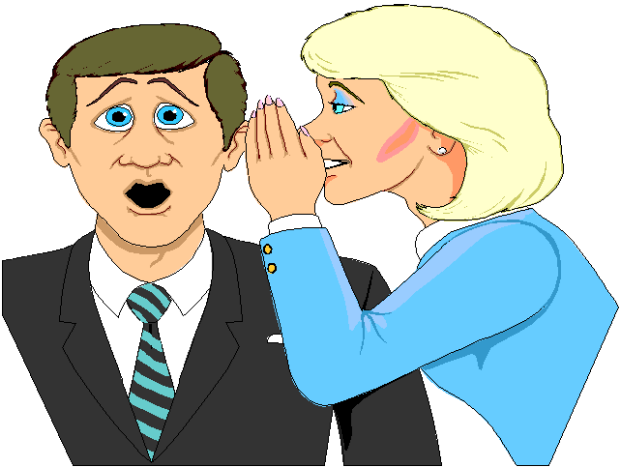
Using Institutional Analysis

Stock Selection: A Tough Task for Individual Investors!

- Job or Distractions
- Limited Access to Wall Street research
- Trading Disadvantages Due to HFT, etc..
- Biases and Predispositions
- Too Many Stocks to Analyze!!



Information Overload!!



Today's E.F. Hutton...



Using Institutional Analysis

So, Where Do You Look for Ideas?

- Jim Cramer?
- Growth Stocks?
- Particular Industries?
- Local Stocks?

Creating a Universe of Stocks is Imperative!

Using Institutional Analysis

Using Imbalances To:

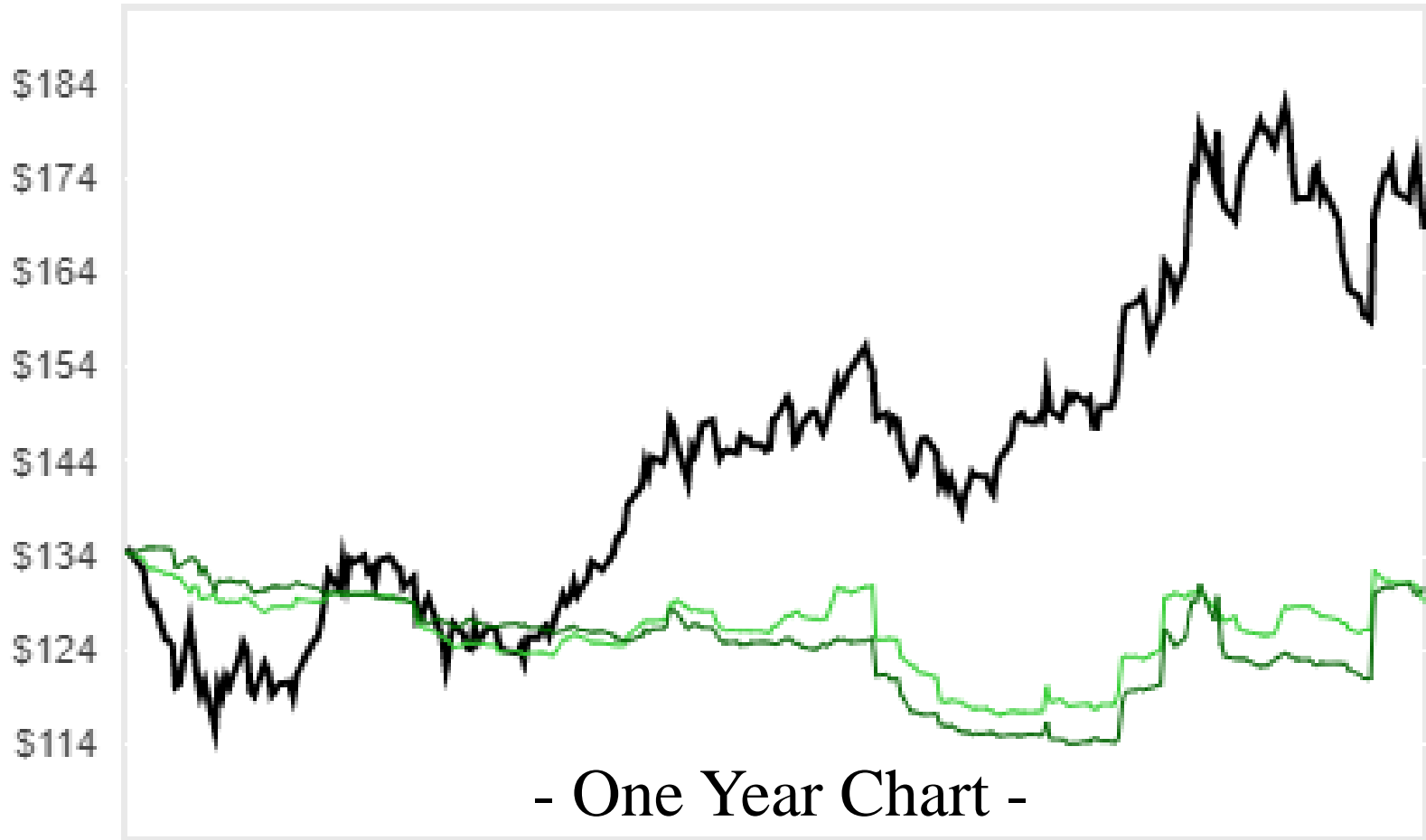
- 1) Find Stocks
- 2) Improve Timing of Trades
- 3) Increase Effectiveness of Investment Strategies

Spotting Imbalances

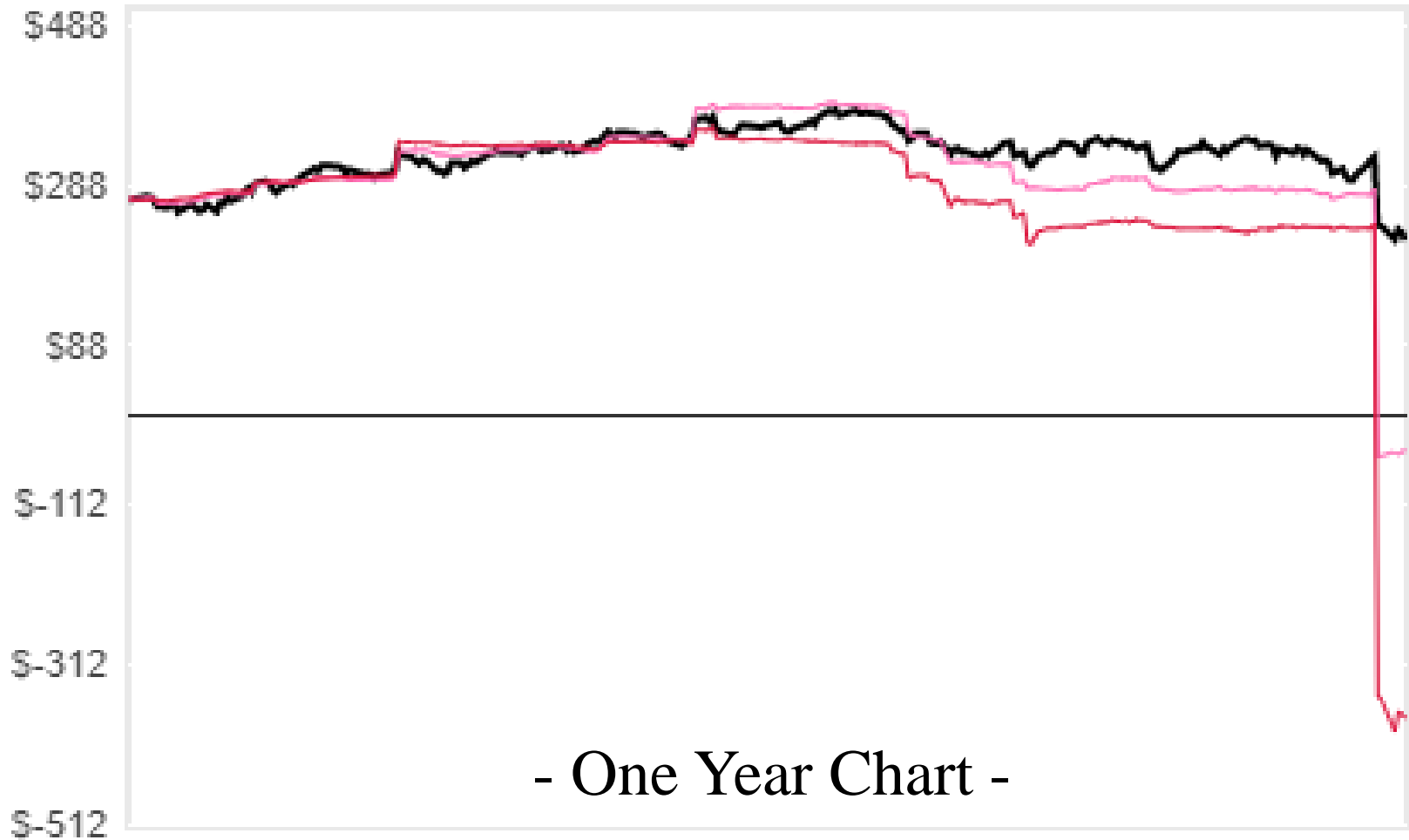
Selected Stock Review

Rotation Trends

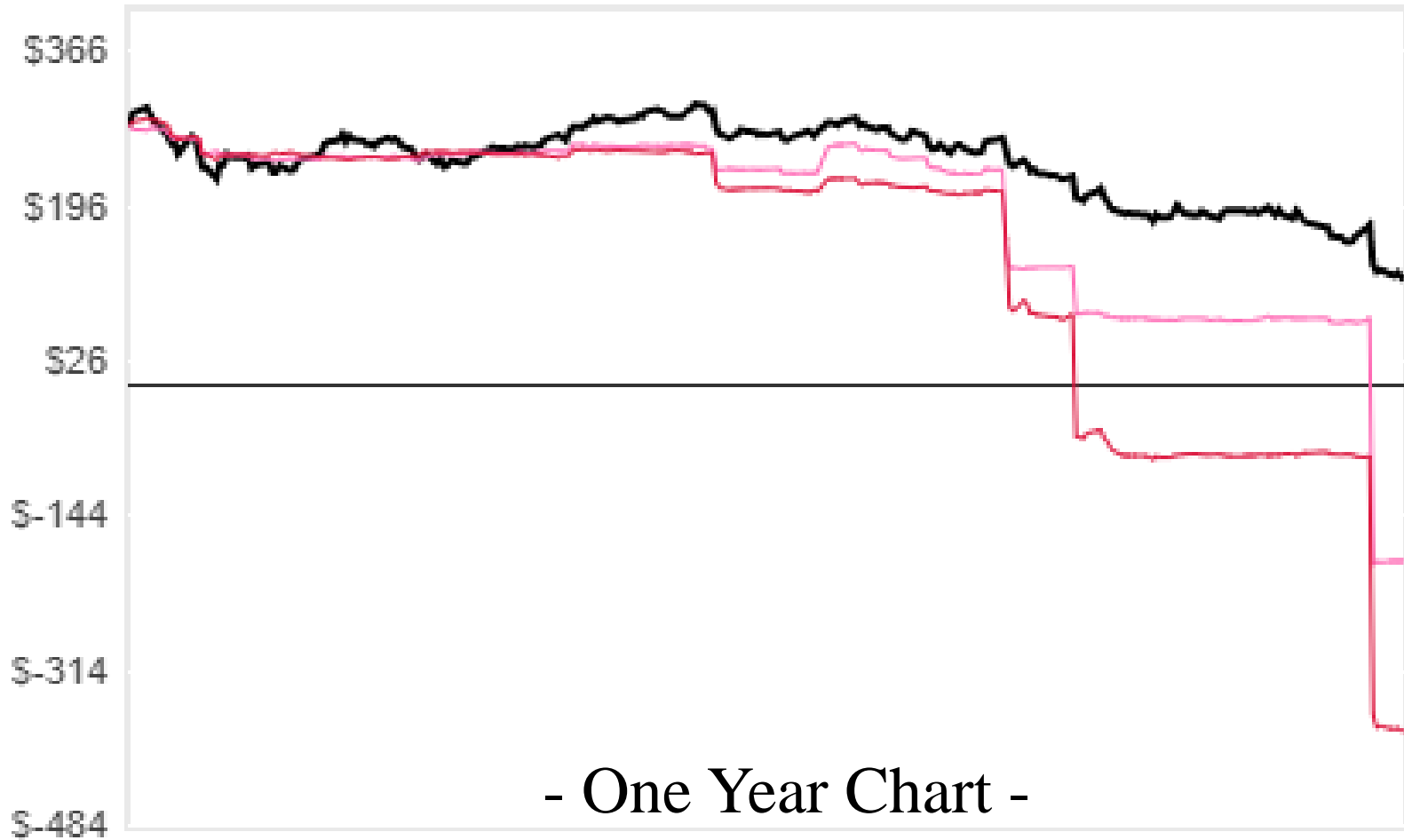
Apple (AAPL) \$168.64 H: \$182.94 L: \$116.21



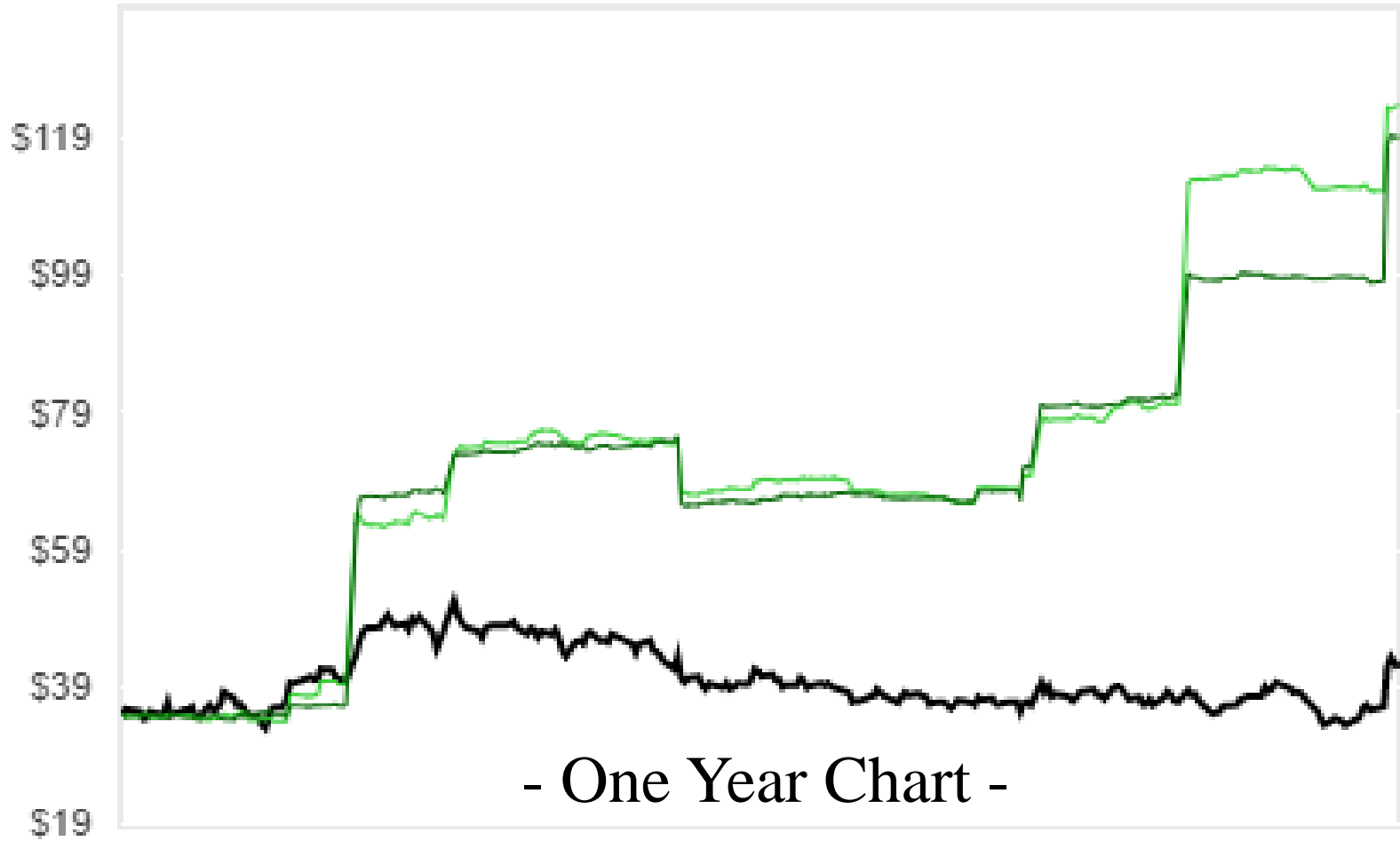
Facebook (FB) \$219.55 H: \$384.33 L: \$216.15



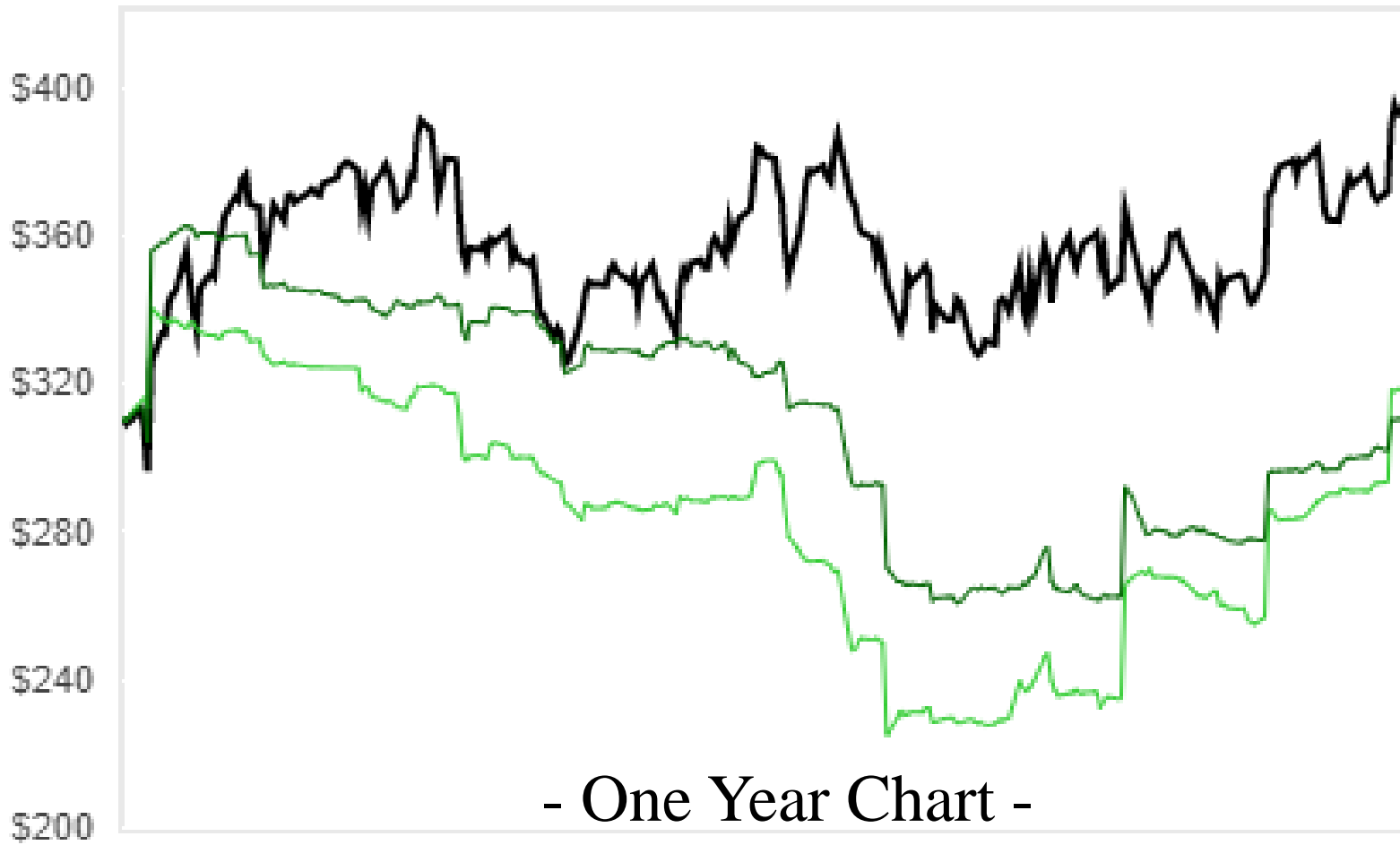
Paypal (PYPL) \$115.29 H: \$310.16 L: \$114.73



Harley Davidson (HOG) \$41.72 H: \$52.06 L: \$32.13



Deere (DE) \$392.67 H: \$400.34 L: \$298.54

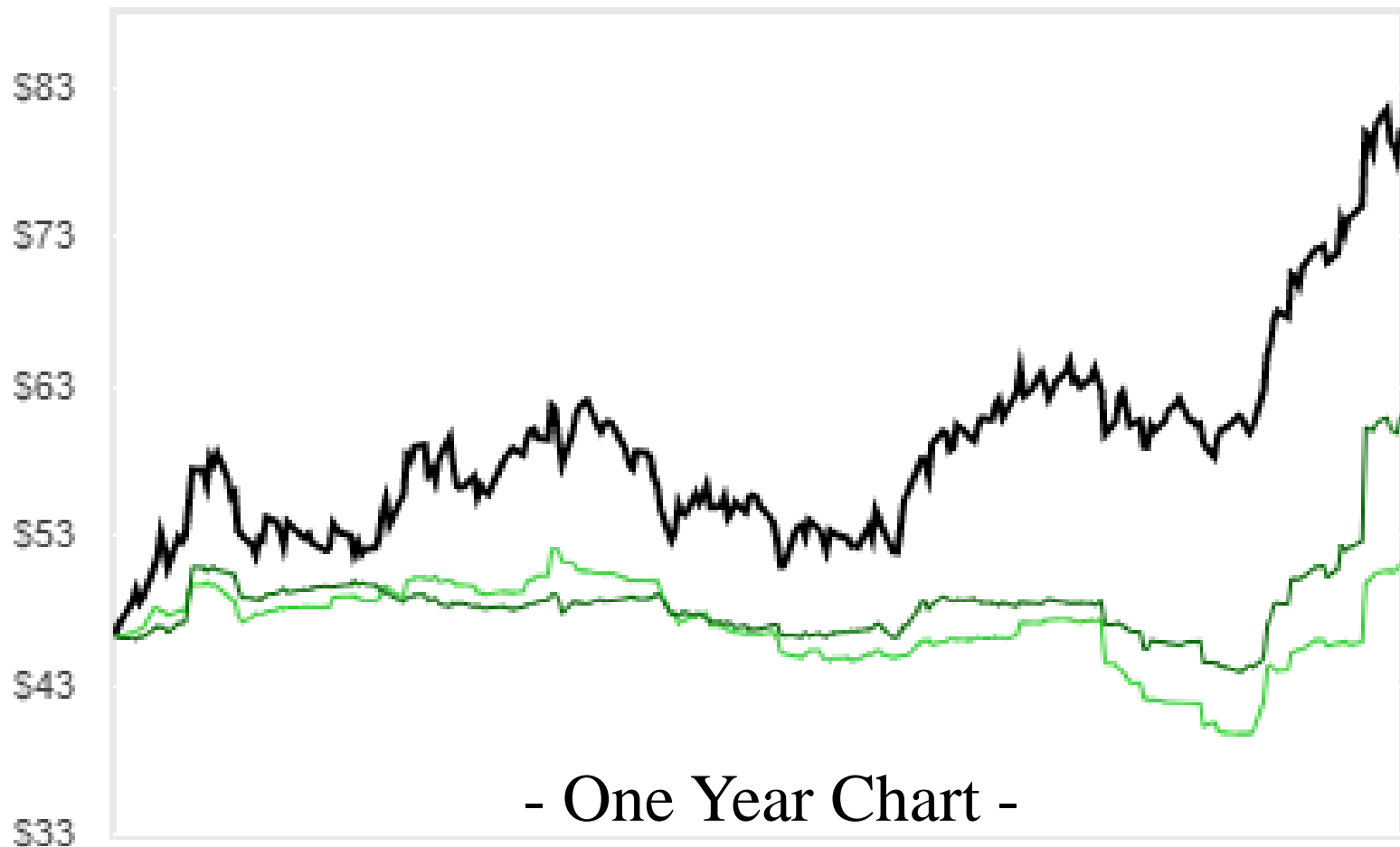


Spotting Imbalances

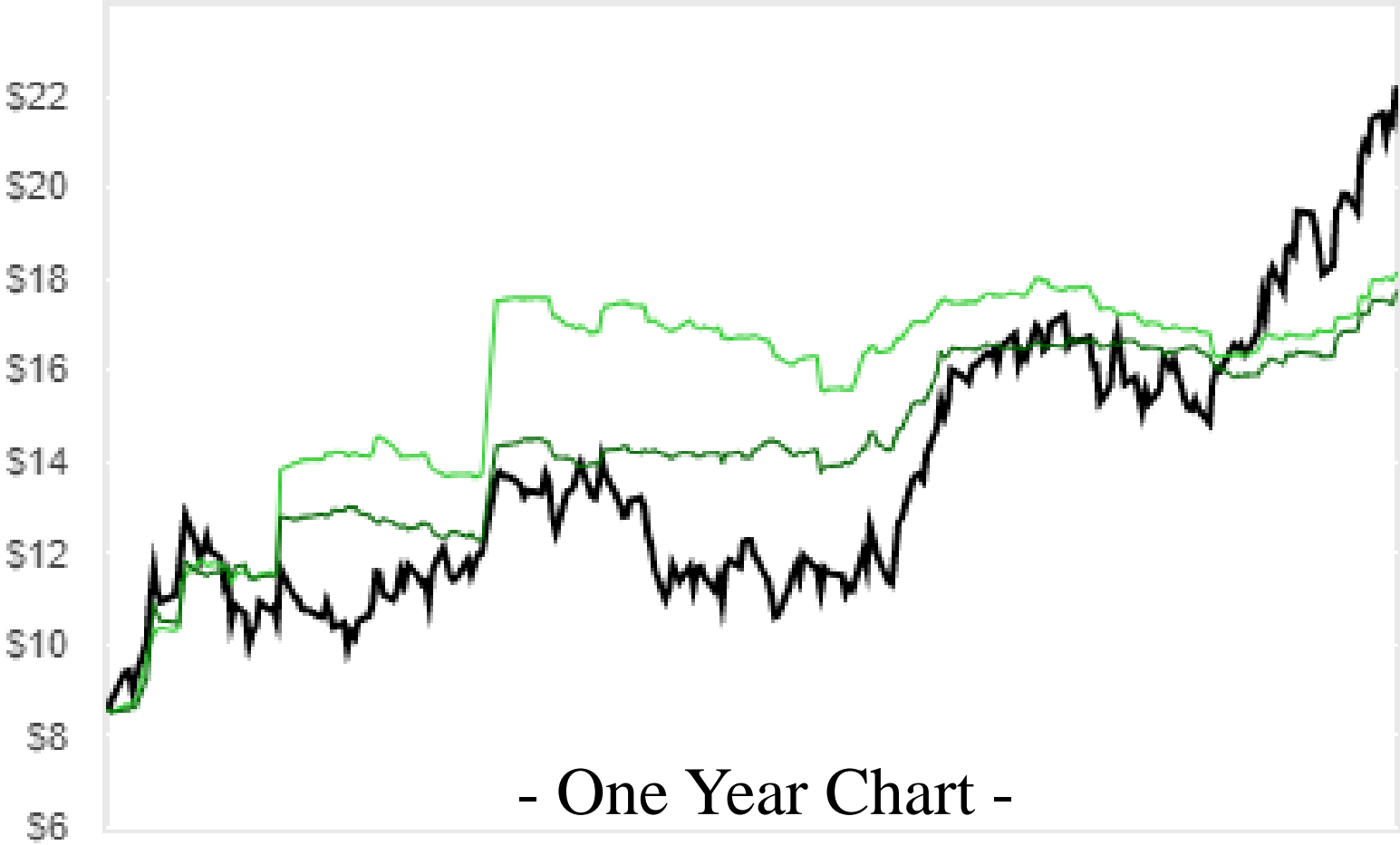
Selected Stock Review

Energy

Exxon Mobil (XOM) \$80.21 H: \$80.38 L: \$51.62



Marathon Oil (MRO) \$22.21 H: \$22.38 L: \$9.11

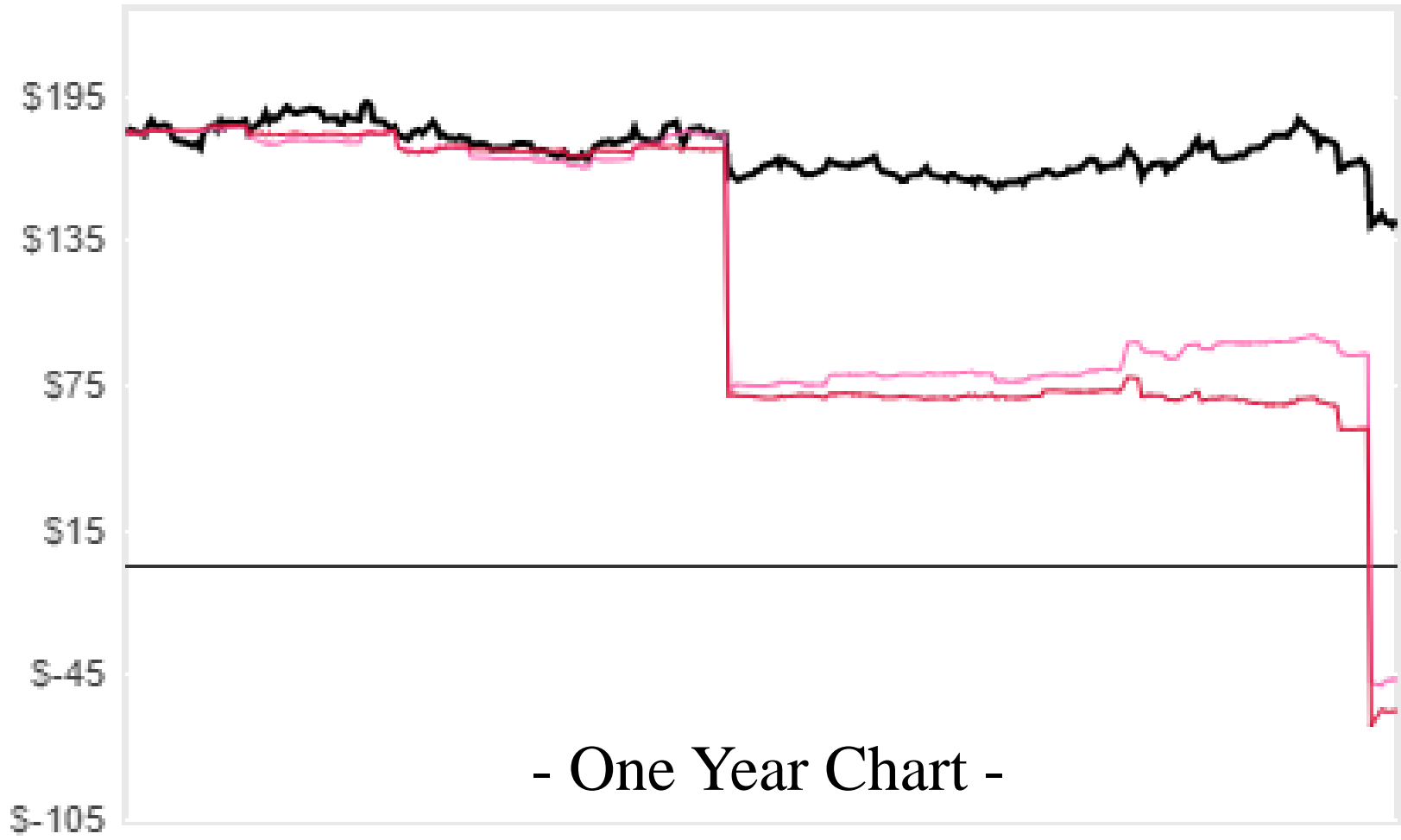


Spotting Imbalances

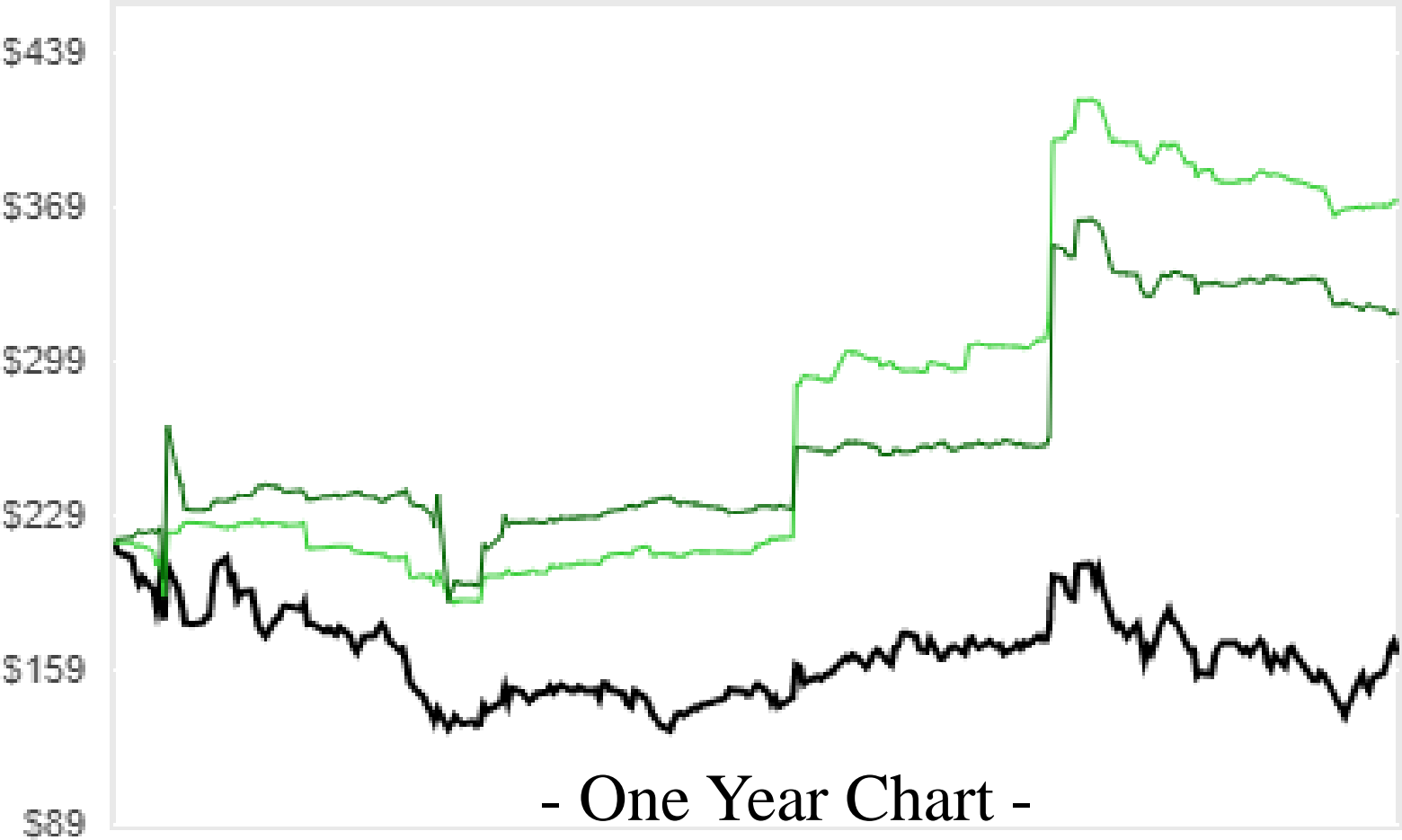
Selected Stock Review

Reopening

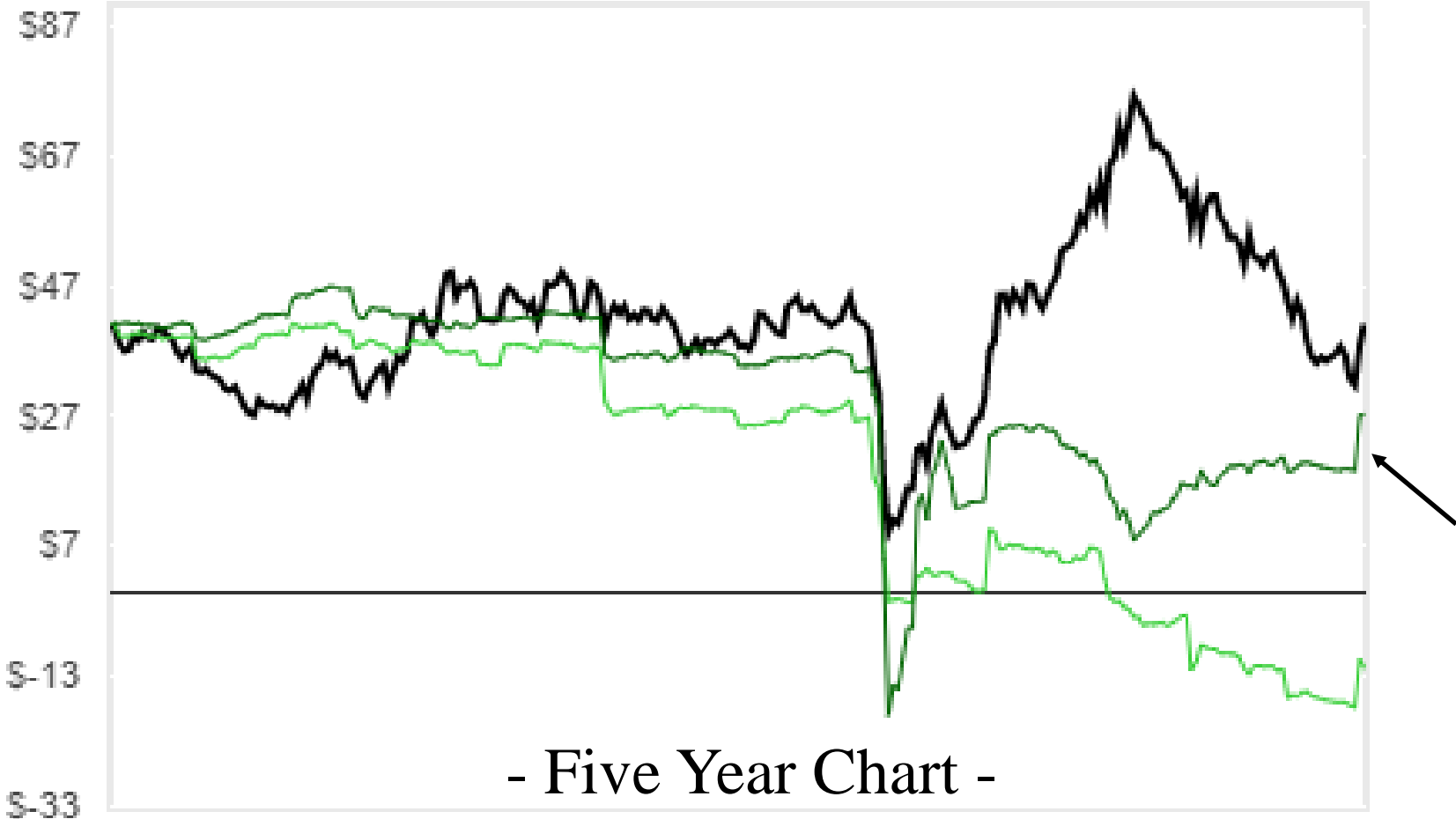
Clorox (CLX) \$144.04 H: \$196.67 L: \$138.61



Airbnb (ABNB) \$166.53 H: \$218.78 L: \$129.71



Brinker (EAT) \$41.11 H: \$78.33 L: \$30.20



Spotting Imbalances

Timely Stocks

(2016)

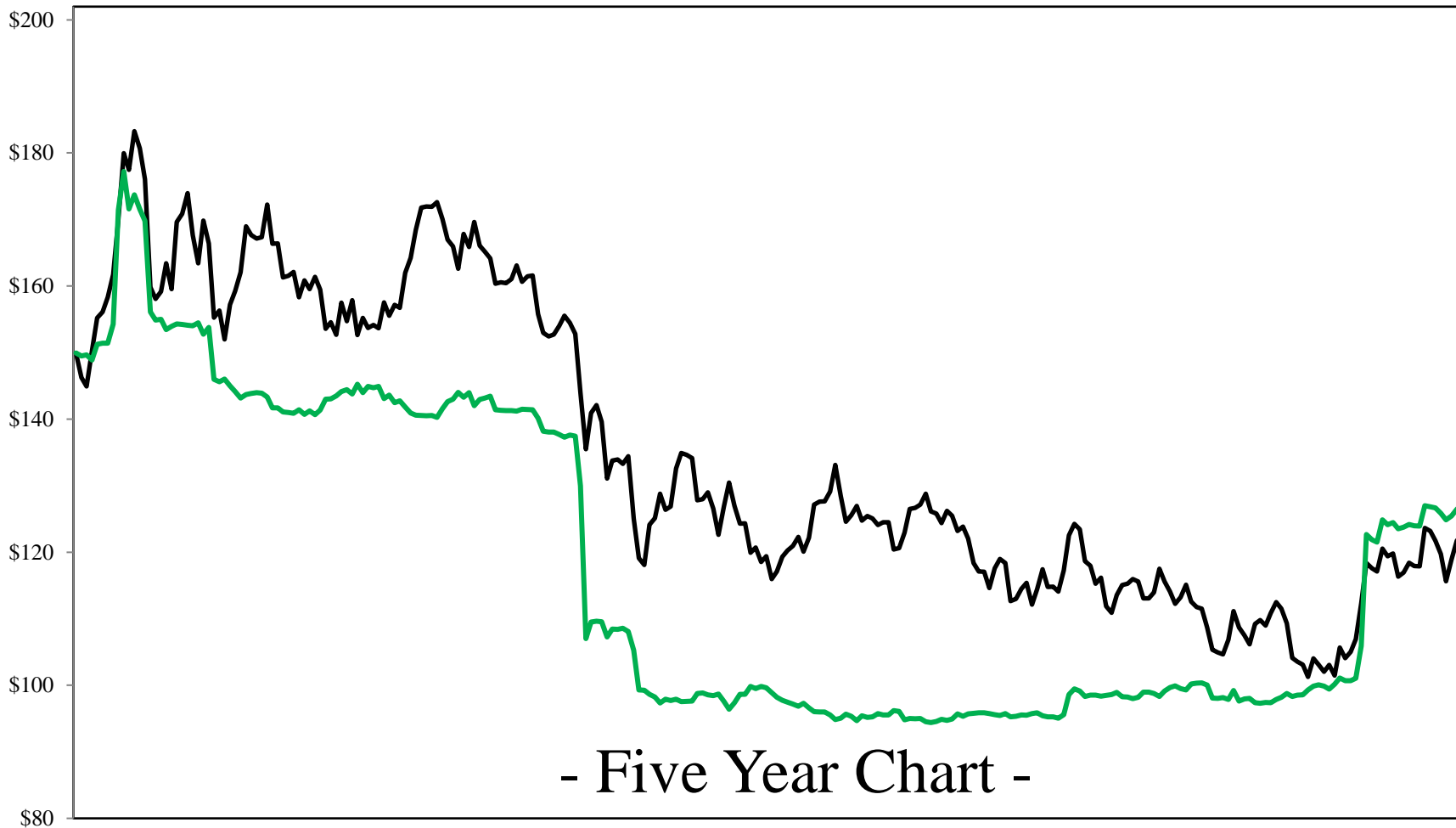
General Electric (GE) \$30.64 H 31.69 L 22.54



Hain Celestial (HAIN) \$50.40 H 70.65 L 33.12



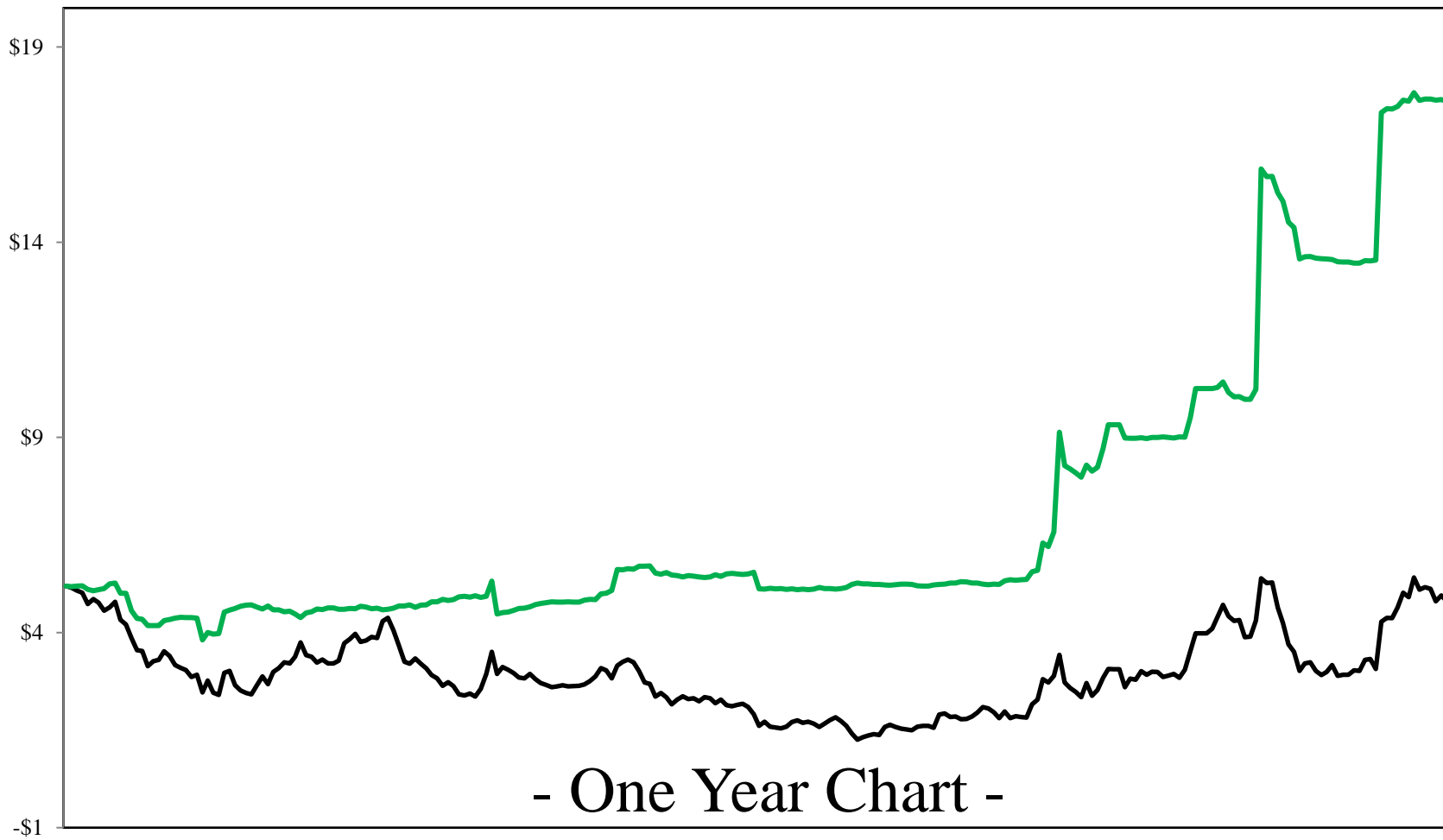
Spider Gold ETF (GLD) \$122.38 H 185.85 L 100



Chesapeake Energy (CHK) \$4.24 H 30.6 L 1.6



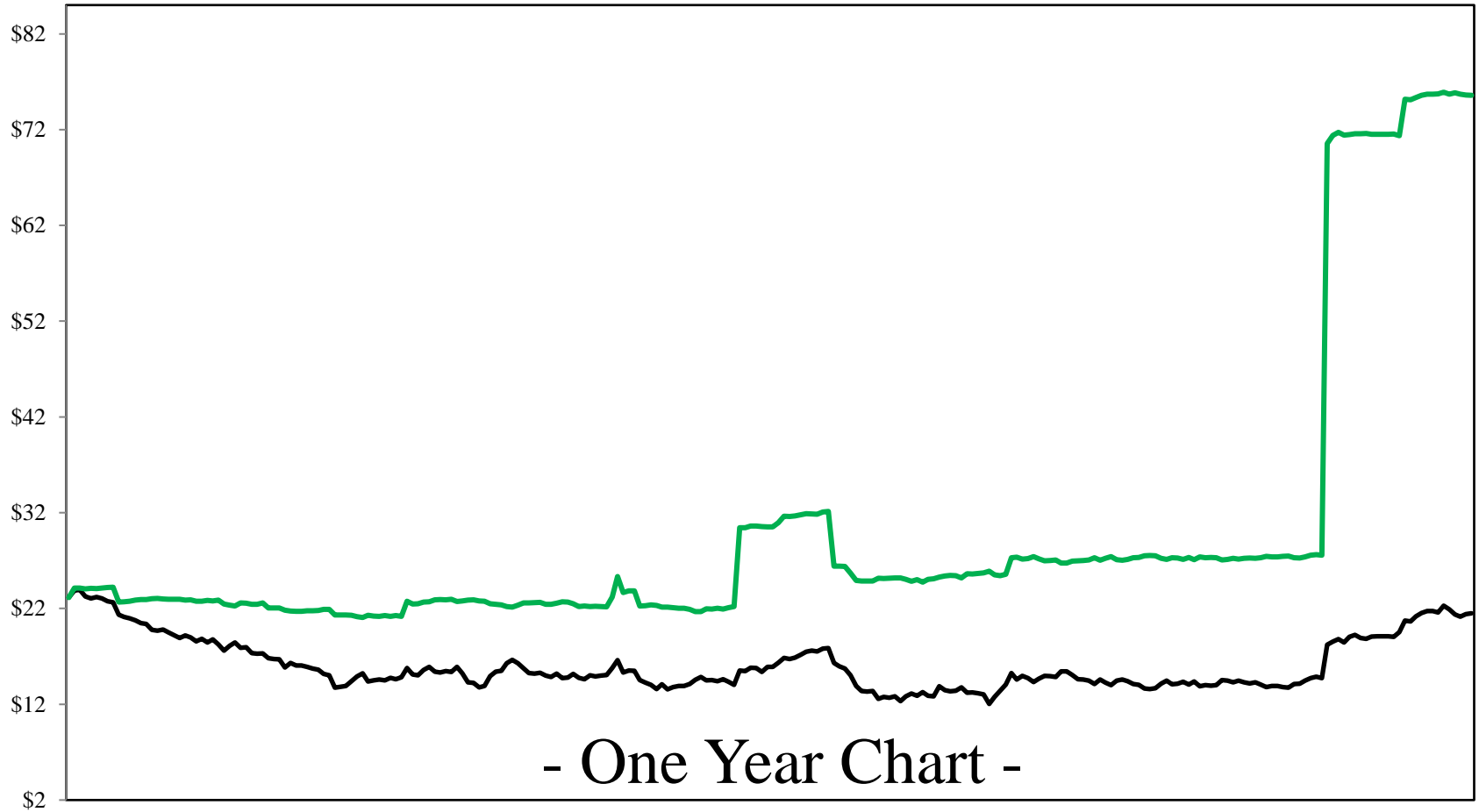
Cleveland Cliffs (CLF) \$4.80 H 5.83 L 1.2



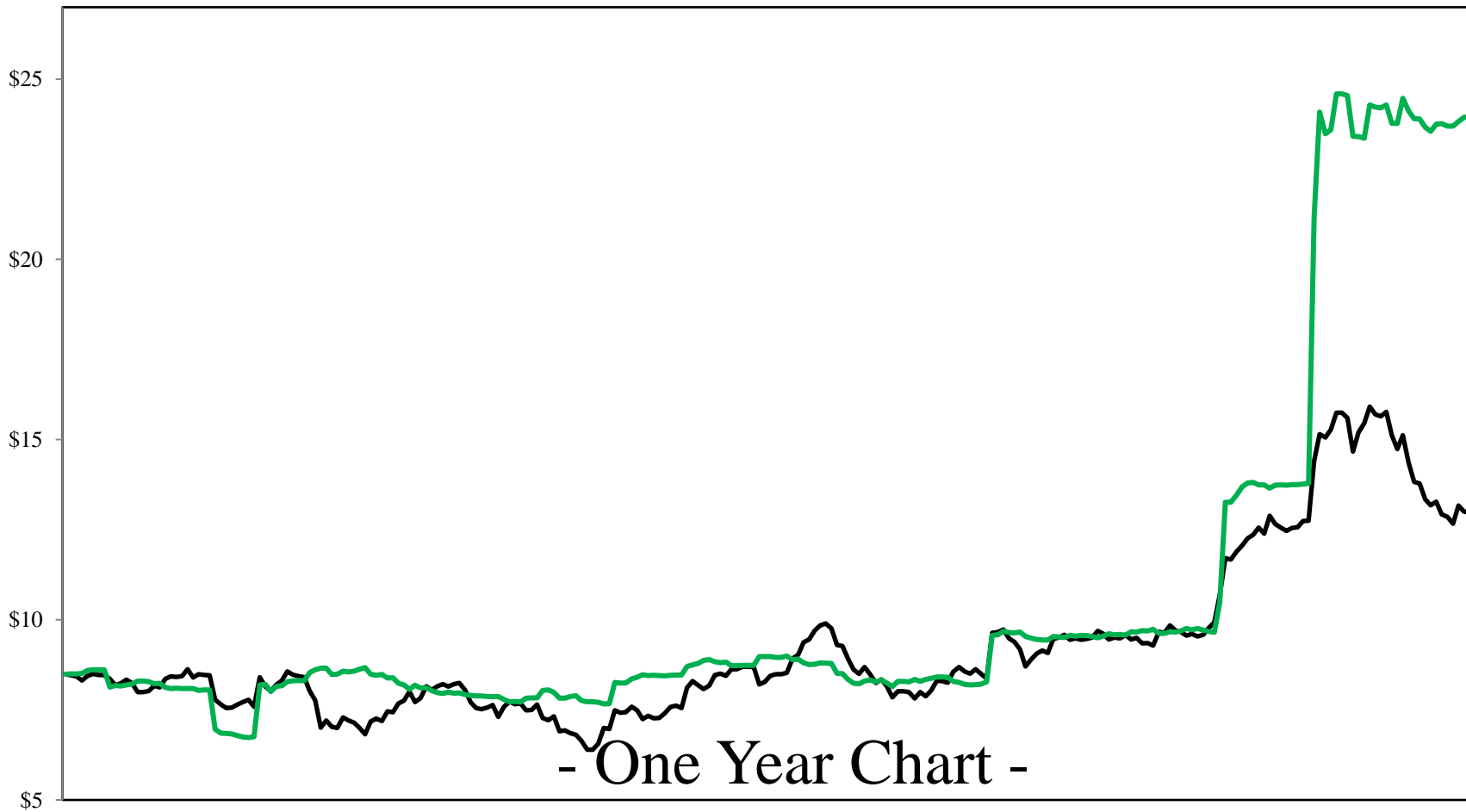
Zillow (Z) \$34.05 H 34.36 L 15.36



Sodastream (SODA) \$21.50 H 24.38 L 11.4



Trupanion (TRUP) \$12.98 H 16.25 L 6.27



Spotting Imbalances

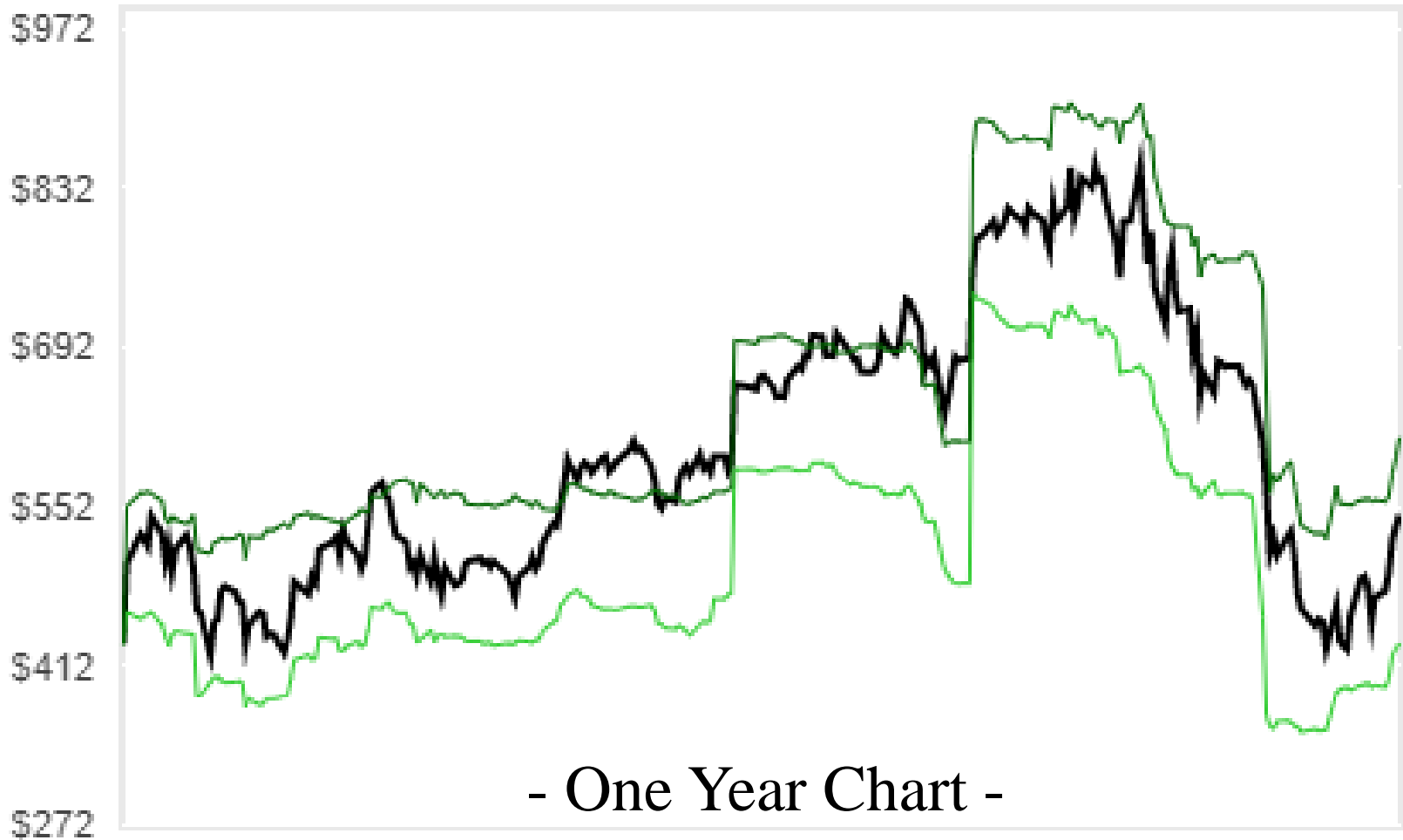
Timely Stocks

(2022)

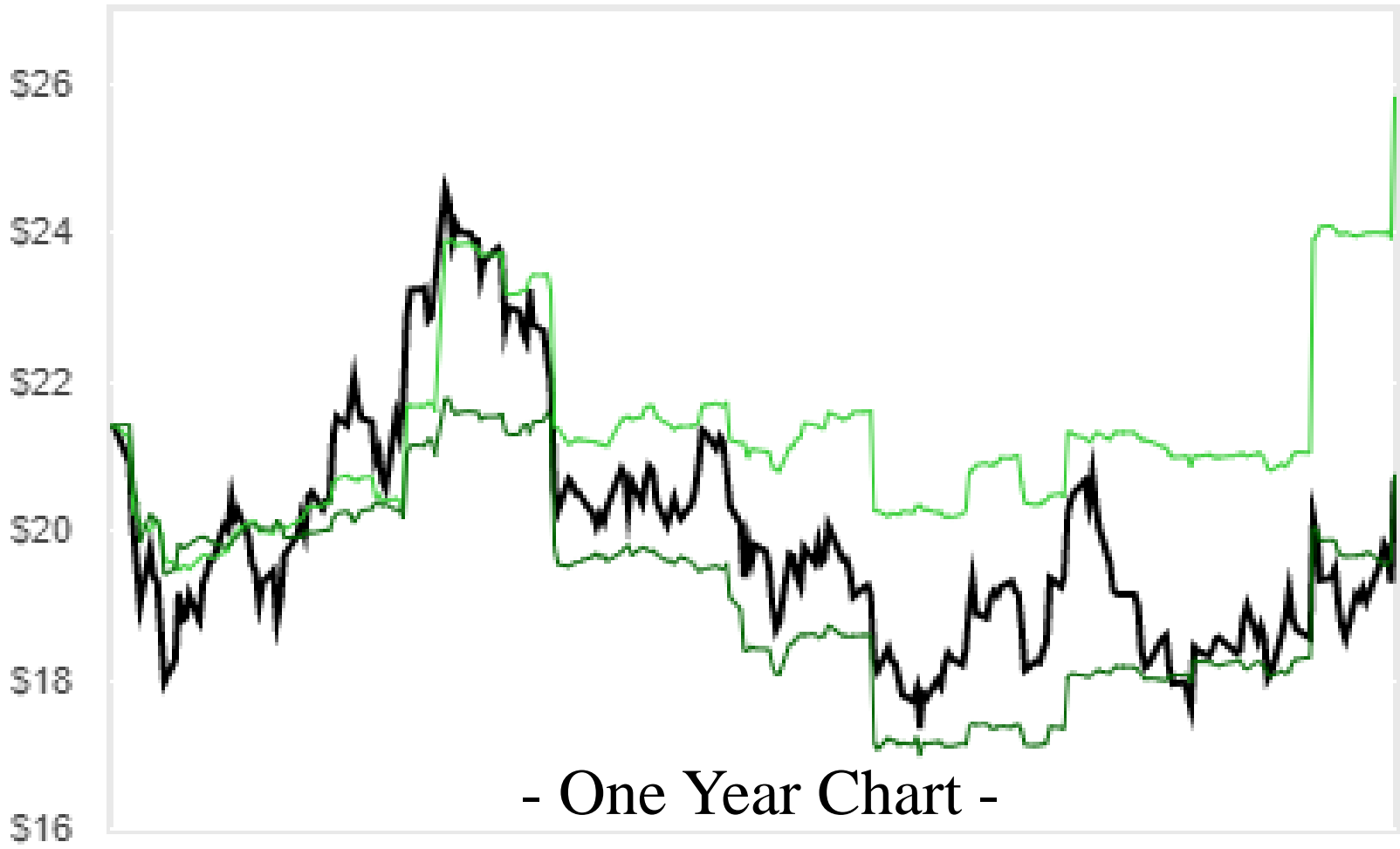
Centene (CNC) \$83.32 H: \$86.81 L: \$57.16



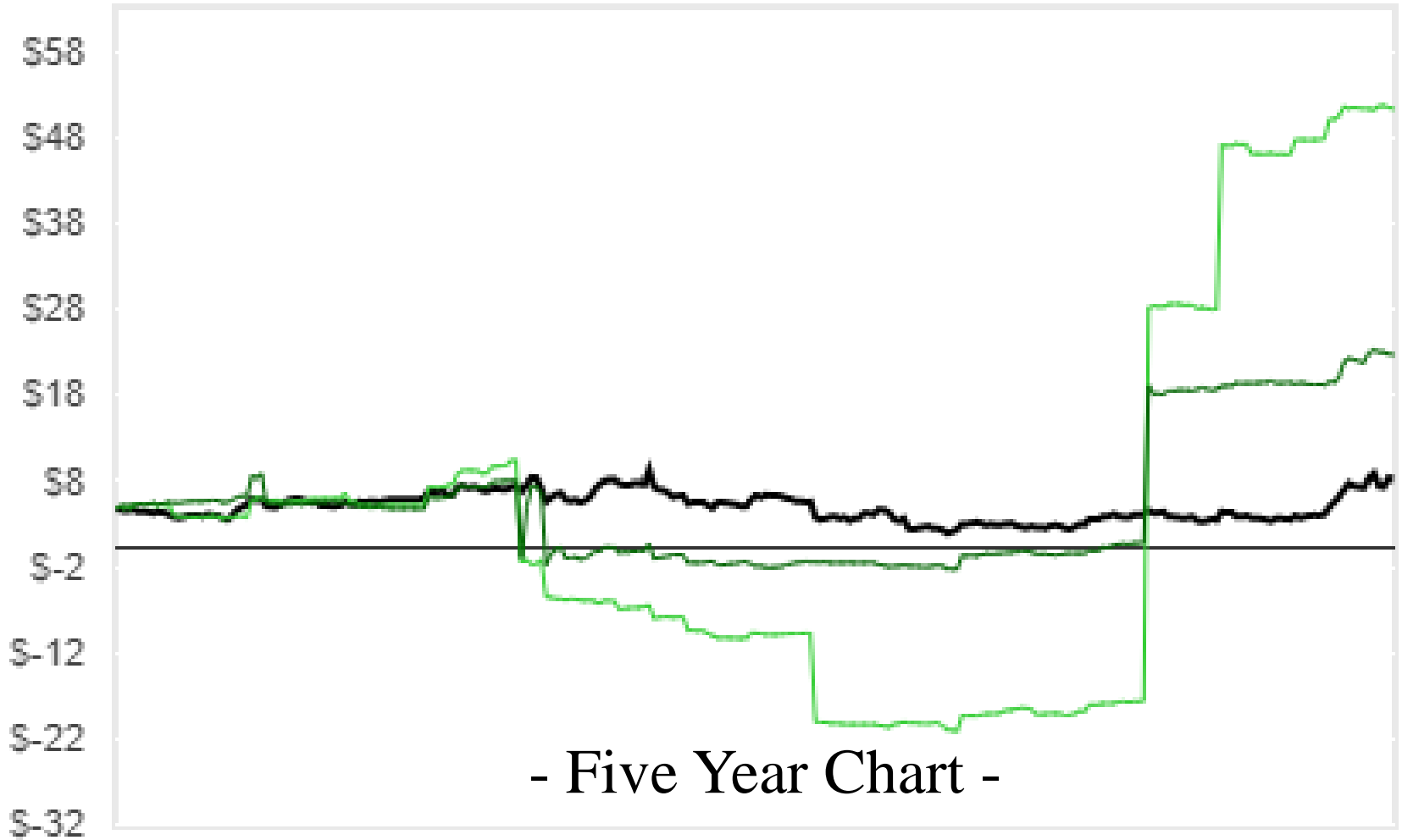
HubSpot (HUBS) \$544.92 H: \$866 L: \$403



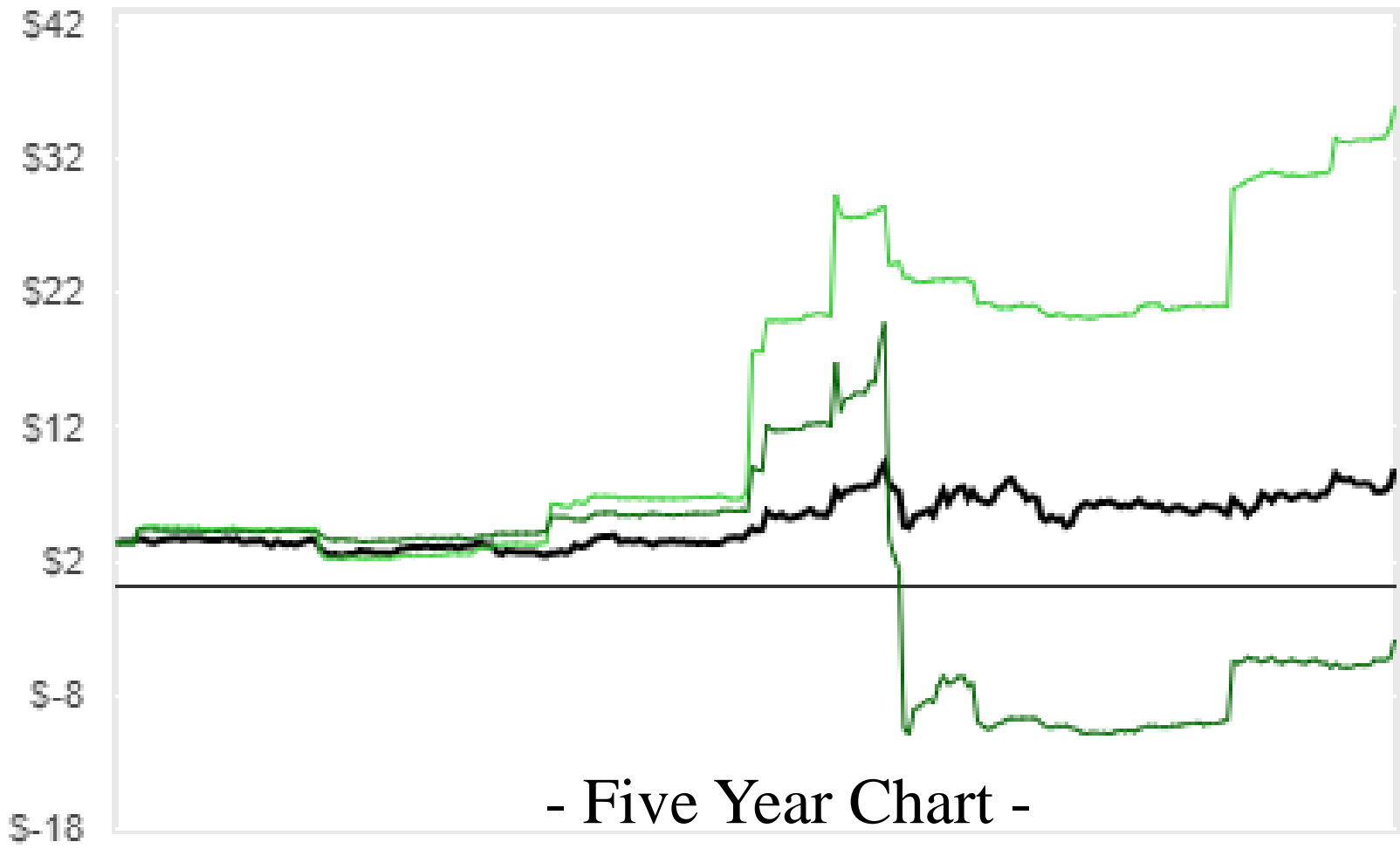
Barrick Gold (GOLD) \$20.68 H: \$25.37 L: \$17.27



Sensus Healthcare (SRTS) \$8.15 H: \$9.18 L: \$3.08

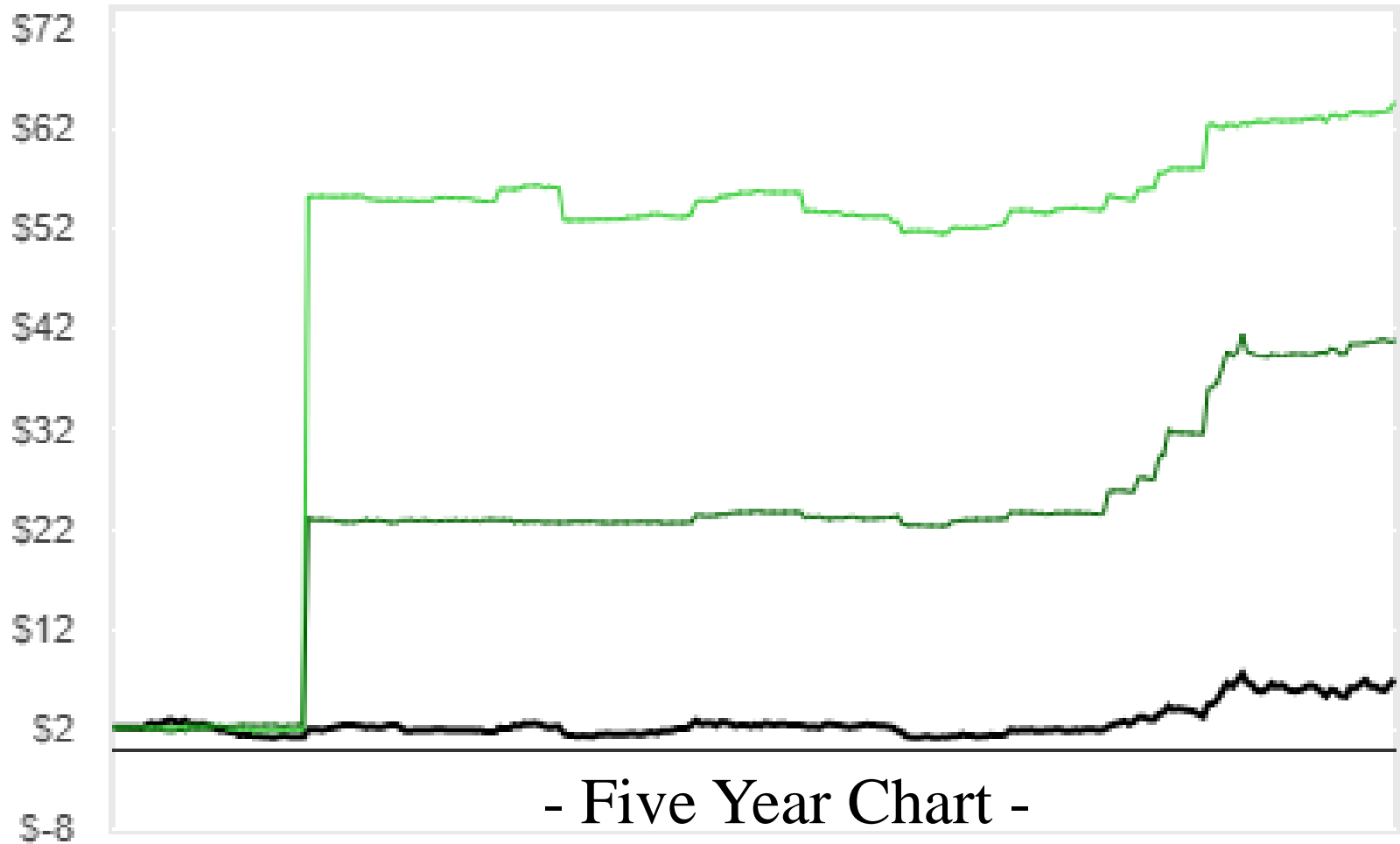


Universal Technical (UTI) \$8.90 H: \$9.16 L: \$5.34



- Five Year Chart -

Quest Resources (QHRC) \$7.00 H: \$8.30 L: \$2.80



Thank you!

